

I am a professor of Literature and Cultural Studies at the University of California at Santa Cruz. I am also a founding member and principal faculty of the Spanish Studies and the Critical Race and Ethnic Studies majors. Along with my research on Latin/o America and my Hispanic Serving Institutions work (see my Personal Statement), these programs represent my life-long commitment to educational equality and social justice in the Americas.

My research is both wide-ranging and focused on several key ideas, organized by two axes. The first axis is the tension between homogeneity and heterogeneity at national and transnational levels. Nations have a history of internal homogenization and unification efforts, along with intra-national struggles that resist such efforts, and external claims of differentiation in an international context defined by its own processes of homogenization, whether imperial, hegemonic or global. I study the cultural fields, cultural objects, and cultural dynamics that result from these tensions, focusing primarily on Chile and the United States in the 19<sup>th</sup>, 20<sup>th</sup> and 21<sup>st</sup> centuries.

A second, complementary research axis is the distinction between formality and informality, relative inclusion and relative exclusion in cultural and political dynamics of consumption, participation, and representation. I have worked on issues such as formal and informal education, ways of reading in and with the nation; full or limited forms of citizenship and labor; the emergence of mass mediated popular culture; and piracy in unequal geopolitical locations.

Methodologically, I work, first, with concepts of national culture and national literature as disciplinary discourses for the formation of national subjects, sets of social practices, and products in the cultural market. Second, reading and the history of reading and, more broadly, cultural production and consumption under national and transnational dynamics. Finally, field defining concepts such as area and ethnic studies, national and transnational cultures, citizenship and belonging, popular culture, cultural studies, Latin American and Latino Studies.

In my career overall, I have three single-author books, each representing one of my thematic areas of specialization: the 19th century and national culture (*Literatura chilena del siglo XIX: entre públicos lectores y figuras autoriales*, 2003); the history of reading in Latin America (*Hacia una historia de la lectura y la pedagogía literaria en América Latina*, 2019); and 20th and 21st century Chilean culture (*La Escritura de Pedro Lemebel como proyecto cultural y político*, 2019). I also have edited two collections on disciplinary field formations: *New Approaches to Latin American Studies: Culture and Power* (Routledge, 2017) and *Critical Latin American and Latino Studies* (University of Minnesota Press, 2003). Finally, I have co-edited seven interdisciplinary volumes: *Piracy and Intellectual Property in Latin America: Rethinking Creativity and the Common Good*, (Routledge, 2020), *Precarity and Belonging: Labor, Migration, and Non-citizenship* (Rutgers University Press, forthcoming), *Sports and Nationalism in Latin America* (Palgrave, 2015), *Humor in Latin American Cinema* (Palgrave, 2015), *Andrés Bello* (IILI, 2009), and *Redrawing The Nation: National Identities in Latin/o American Comics* (Palgrave, 2009); and two special issues of professional journals.

My research and my teaching are deeply interdisciplinary and my career at LASA shows it. I have been a member of LASA for at least 23 years. I think I have gone to and presented at every congress except the last one (my daughter was graduating from college at that time). I have been a member of the LASA section Culture, Power, and Politics for a long time. I have been its

Chair twice (2013-2017) and I am currently its Treasurer. I co-organized for the section three panels on new approaches in Latin American Studies that resulted in an edited book: *New Approaches to Latin American Studies: Culture and Power*, edited by Juan Poblete, Routledge, 2017. I am currently, and have been for a number of years, a member of the LASA sections on Nineteenth Century Studies, Films Studies, Cono Sur, and Latino Studies. I have been twice LASA Congress Track Co-Chair: once for the Culture, Power, and Political Subjectivities Track for the LASA Congress in San Juan, Puerto Rico (2015), and another for the Colonial and Nineteenth Century Literature Track for the LASA Congress in Rio de Janeiro, Brazil (2009). I organized a Presidential Thematic Plenary on Transnational Dialogues on Globalization and the Intersections of Latina/o-Chicana/o-Latin American(s) Studies," at the XXVI Congress of LASA, San Juan, Puerto Rico, March 15-18, 2005 at the request of LASA president Sonia Alvarez, and then edited and published a dossier in LASA Forum, XXXVII, 1, Winter 2006. In 2017, I was a member of the Jury for the first Premio Siglo XIX, for the best book on the Latin American Nineteenth Century, organized by the Nineteenth Century Studies section. I have been the organizer and chair of, and a discussant and panelist, in many LASA panels. I have published in LARR and done a number of blind article reviews for the journal.